

HR EVOLUTION: EMBRACING CHANGE, EMPOWERING PEOPLE

Hosted by the Miami Valley Human Resources Association

What: Half Day Educational and Informational Seminar

Date: Tuesday, September 17th, 2024

Time: 8:00a – 1:00p

Where: Sinclair Community College

MEMBERS: \$70
NON-MEMBERS: \$90

Agenda Items

8:00a – 8:25a **Registration and Networking**

8:25a – 9:30a **Opening Statements and First Speaker**
Christopher Spanier: Become an HR 'Influencer'

9:30a – 10:20a **Second Speaker**
Kendra Ramirez: Unlocking the Potential of AI: Tricks for Strategic Integration and Impact

10:20a – 10:40a **Break/Networking**

10:40a – 11:30a **Third Speaker**
Jennifer Nenadov: Transforming Data into Purpose

11:30a – 12:00p **Break for Lunch Buffet and Networking**

12:00p – 12:50p **Fourth Speaker**
Cathi Canfield: Voice of the American Workforce Survey Results

12:50p – 1:00p **Closing Remarks**

Additionally, we will have a professional head shot photographer onsite to provide complimentary headshots exclusively for MVHRA members!

About Our Speakers



Chris Spanier has 25 years of experience in marketing and business development, Chris is passionate about helping organizations seize opportunities that propel their business forward. As the President and Practice Lead of Carpe Diem Consulting Group, Chris combines a strong strategic focus with practical business methodologies empowering teams to overcome obstacles and emerge stronger.



Kendra Ramirez is the CEO of KR Digital Agency, a leader in Digital and AI solutions. Since building bots in 2018, she has become an AI advocate, serving on the Cincinnati AI Catalyst Committee and co-hosting the Greater Cincinnati region's largest AI meetup. Her commitment to educating and engaging professionals in AI is her driving force. Additionally, Kendra is globally recognized on LinkedIn.com's homepage, recipient of the Women of Influence Award, John Barrett Entrepreneur Vision Award, Cincy Chic Woman of the Year, and STEM Influencer.



After **Jennifer Nenadov** spent 20 years in Corporate America, she recognized a common opportunity for business leaders to better access, leverage, and understand their data to inform their strategy. Jen's professional experience includes Business Transformation, Organizational Development, Process Optimization and Change Readiness and spans industries such as Banking, Fintech, SaaS, and HCM. Jen is no stranger to M&A activity and has led large teams through seasons of transformation, growth, and change.



Cathi Canfield, Vice President of Talent Development and Social Responsibility, Employbridge. At Employbridge, Cathi focuses on the upskilling of hourly workers and making a positive impact in communities served by EB. Cathi has been deeply invested in the development of Employbridge's thought leadership and insights, including the Voice of the American Workforce survey, Employbridge's Better WorkLife Academy, and the Life Skills Studio.